Varenna
Poliform

Alea

design Paolo Piva e CR&S Varenna 2003

Alea. Primary form. A rigorous design for a new defining of the kitchen. A project by Paolo Piva featuring 'minimal' formal characteristics: to convert every practical unit into sheer design, essential forms, maintaining the highest possible operativeness. The aesthetic concept of Alea is linked to the strong prominence which singles out every composition, every element, and which is at times an edge, others a frame or structure. The containers, the work tops, the wall or island operative parts become perfect geometrical 'solids', surfaces which enhance the separate materials. Every Alea detail brings out the design drive of 'giving shape' to a new concept of the kitchen.

Kitchens collection

The Varenna collection interprets the contemporary kitchen in its entire variety. The maximum freedom in compositions enables original proposals, which are defined by a wide range of materials, finishes and colours. The idea of a kitchen as a planned space in order to reflect the individuality of who lives in: the avant-garde technical solutions and an always more personal stylistic choice are aligned with the idea of a home project that distinguishes Poliform conception of a contemporary house.

Doors finishings:

Embossed and glossy lacquered, mat and glossy laminate, pine melamine, lacquered pine melamine, glossy acrylic.
Woods: walnut c., eco canaletto, oak, siena oak, brown oak, spessart oak, grey dyed oak, moro oak and elm.
Scotch brite steel.
Frosted and glossy glass.

Poliform spa
via Montesanto 28 casella postale n. 1 22044 Inverigo (co) Italy tel +39/0316951 fax +39/031699444
www.poliform.it info.poliform@poliform.it